



Appearance and workshop fees

The ASA publishes information on recommended rates of pay for writers and illustrators. This information is highly valued by members and the wider industry, as it helps creators negotiate and benchmark their paid work. The following information has been provided by and belongs to the ASA and can be found at the following link. [The ASA is the professional association for Australia's authors and illustrators - Australian Society of Authors \(ASA\) \(asauthors.org\)](http://asauthors.org)

These rates of pay have been developed through research and benchmarking, most particularly to MEAA rates of pay and through surveying ASA members and the members of Writers' Centres throughout Australia. All rates exclude GST.

In order to ensure that these rates of pay keep pace with inflation, a WPI increase will be applied at the end of each financial year.

It is important to remember that many factors affect the rates of pay being offered, from the size of the organisation offering the work, to the level of experience of the creator. There are two rules that are not open to debate, however:

- 1. Writers and Illustrators deserve to be fairly paid for their work.**
- 2. Creators need to value their own talents and be brave enough to ask to be paid fairly.**

PUBLIC APPEARANCES

Recommended rates of pay (*covering all types of appearances including virtual/online presentations*) for non-school public appearances such as festivals, libraries, clubs, community groups are:

In conversation appearances (1hr or less)

\$305 as interviewee/subject
\$457 as curator/interviewer

Recommended fee for a 1:1 appearance includes live streaming of the appearance and recordings made public for an agreed period of time.

Panel appearances for 1hr or less

\$233 for panellists
\$264 (chairperson)

Recommended fee includes live streaming of the appearance and recordings for an agreed period of time.

In conversation appearances (1hr or less)

\$305 as interviewee/subject
\$457 as curator/interviewer

Recommended fee for a 1:1 appearance includes live streaming of the appearance and recordings made public for an agreed period of time.

Workshops/One-off presentations

\$365 1 hour
\$609 Half day
\$914 Full day

Workshops take considerable preparation time and include authors' intellectual property. If a recording of the workshop is continually made available online, the ability of an author to book future income producing workshops may be undermined. Therefore, ASA recommend authors negotiate an additional fee for recordings based on the length of time the recording is made available. For example:- an additional 10% on top of the appearance rate for each week the recording is available.

Podcasts or permanently available audio/visual recordings

Increasingly, live appearances are subsequently made available as podcasts. In this instance, ASA recommends I be paid an additional 20% on top of the appearance fee for the podcast or recording to be publicly available indefinitely.

Keynote (1 hour)

\$1523 +

An additional rate is recommended for recordings made public and podcasts. See Podcasts.

*Please note that these rates are guidelines and assess the level of fairness of the rates taking into account the size of the event, the funding of that event, other inclusions, and the degree to which I believe an appearance offers other benefits or potential drawbacks and profile.

SCHOOL APPEARANCES

Primary and Secondary School Appearances and Workshops

These minimum rates of pay cover preparation and appearance time, as well as travel to and from the venue but not extended regional or inter-state travel.

As with all such recommended rates of pay, the location and size of the school, will play a part in the way I negotiate these rates.

Please note that I have a current Working with Children card and my own Public Liability Insurance.

Virtual Rates

The following rates are for virtual (online) appearances at primary and secondary schools. They are a guide only. They are subject to negotiation on a case by case, needs basis and may be tailored to fit the school brief and budget, and experience of the author / illustrator. All rates are ex-GST.

1) Virtual Talks/Presentations - (live)

The following rates assume a virtual live presentation by an author / illustrator (the presenter) on the following conditions:

- Up to 60 minutes.
- A degree of open interaction from students with the presenter.
- The school provides the online platform link.
- The school provides a moderator to be present during the session.

Recommended rates

1 x 60 minute session: \$305

Add a 2nd session on the same day total: \$431

Add a 3rd session on the same day total: \$634

Size of student group

- Most presentations will be made to class size groups.
- For sessions aimed at large numbers of students, it is reasonable to increase the fee as follows:
Over 50 students in a session add \$50 per hour, over 100 students in a session, add another \$50 per hour, etc.

- I recommend a maximum of 200 students.

Recordings of Presentation

- Any recording of a virtual presentation should be specifically permitted by the presenter. If the presenter agrees to the session being recorded, we recommend the presenter agrees with the school, in writing, that:
 1. the presenter owns the rights to the recording.
 2. any future use of the recording will attract an additional fee to be negotiated.
 3. the permission / licence granted to the school to use the recording be limited to single use, or a specific, negotiated, period of time such as one or two weeks.

2) Online Workshops (Live)

The following rates assume an online live workshop by an author / illustrator (the presenter) on the following conditions:

- Open interaction between students and the presenter.
- Class size groups recommended - up to 35 students per session. Larger groups to attract additional fees, as negotiated.
I may provide workshop materials for use during the session. Materials remain under my copyright.
- The school provides the online platform link.
- The school provides a moderator to be present during the session.
- Any recording of an online workshop should be specifically discussed before permission. If agreeing to the session being recorded, it will be put in writing, that:
 1. the presenter (me) owns the rights to the recording.
 2. any future use of the recording will attract an additional fee to be negotiated between the school and myself.
 3. the permission / licence granted to the school to use the recording be limited to single use, or a specific, negotiated, period of time such as one or two weeks.

Recommended rates:

1 x 60 minute session: \$330

Add a 2nd session on the same day: total \$457

Add a 3rd session on the same day: total \$660

3) Pre-recorded Talk/Presentation

The following rates assume a pre-recorded presentation by an author / illustrator (the presenter) on the following conditions:

- Up to 60 minutes.
- No Q&A.
- Management of file by presenter.
- Presenter owns the rights to the recording.
- File provided to school on a non-exclusive basis.

Recommended Rates

Single access to file: \$284

- The ASA recommends that any licence granted to use the recording be limited in time to a specific period such as two weeks.
- Customised pre-recorded presentations tailored to individual groups or schools will attract an additional fee to be negotiated.

In-person Rates

No of Sessions	Fee	Duration	Additional notes
Single School Session – presentation or workshop	\$330	1 x 60 minutes	Audience for presentations to be no more than 110 students. Surcharge of \$100 for every 50 students in excess of 110
	\$406	1 x 90 minutes	Extended workshops/presentations incur a surcharge. Workshops are for class-size groups.
Half-day	\$457	2 x 60 minutes	These sessions are to be consecutive or with no more than a one-hour break between sessions. They must not be timetabled at either end of the school day.

No of Sessions	Fee	Duration	Additional notes
Full day	\$660	3 x 60 minutes 4 x 45 minutes	180 minutes of contact time
Extended Day – additional hourly rate	\$183	Per hour (only if in addition to full day rate)	To be negotiated
Weekly Writer Residencies	No rate	To be negotiated.	Rates vary widely depending on the preparation involved and level of customisation required in the sessions.
Extended travel	\$61	Per hour in excess of 1 hour for a one-way trip	Fee covers petrol and extended travel time.
Travel & Accommodation – working away from home	Full travel costs and accommodation should be provided. In addition, a minimum per diem of \$81 per day should be paid to cover food and incidentals.		

*Please note that for children in Prep to Yr3, audience sizes need to be smaller and the session times shorter.